digitalroomz

DIGITAL MARKETING COMPANY

BROCHURE | 2024

About Our Company

Innovative
Digital Solutions for Business Success

At Digital Roomz, we are fueled by a passion for empowering businesses to excel in the digital era. Our expertise spans across web development, software development, digital marketing, and hotel revenue management, providing cutting-edge solutions designed to meet your unique requirements.

As a premier digital marketing company based in Kochi, Kerala, we take pride in crafting bespoke strategies that elevate your online presence and captivate your target audience. Our commitment is to drive your business growth with innovative and effective digital solutions.

- Comprehensive Digital Solutions.
- Targeted Social Media Marketing.
- Regular and Engaging Content

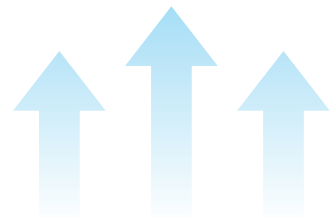# REVENUE OPTIMIZATION WITH SALES & PRICING STRATEGIES

We do strategic data analysis to maximize your business revenue by selling your products at a reasonable prize at the right time with a right price. By doing customer segmentation, data management, situational pricing, your products inventory control like managing room availability, room types, room supply etc. Digitalroomz combines Digital marketing with revenue optimization to boost your **Business Visibility, Drive Targeted Traffic** as per your requirement & enhance your profitability.

Digitalroomz helps to analyse the market trends, customer behaviour & competitive pricing by adapting new business approach. Dynamic Pricing, discounting, bundling & first mover approach as well as spot offers.

Empowering Growth with Smarter Revenue Solutions

WEBSITE DEVELOPMENT & SEO

Digitalroomz makes user friendly website using coding language like Python & Django which makes your website secure & tension free!!

By using your basic information & data which you will provides we plan, design & layout your website & make it live within 48 hours. We believe in long term customer relationship thus we like to stay with you forever for helping you for your needs like any small update on a monthly basis or addition of new pages / change in Template. We do SEO for optimizing your website link, content etc to improve your website's position in Search Engine Result Pages (SERPs)

While doing SEO we concentrate on elements like Keywords, On-Page SEO, Content Quality, Technical SEO, Backlinks, User Experience, etc. SEO attracts users who are actively searching for what you offer them, which can lead to better engagement and profitability for your business.

CONTENT & STRATEGY

KEYWORD RESEARCH & RANKING

SOFTWARE DEVELOPMENT & FEEDBACK

WEBSITE DESIGN & WEBSITE OPTIMIZATION

SEO

SITEMAP OPTIMIZATION & TRAFFIC

SOCIAL NETWORK & LINK BUILDINGS

Remember the higher the website is listed; the more people will see it

ONLINE SALES PLATFORM & SMM (SOCIAL MEDIA MARKETING)

Digitalroomz help you to create a digital space where you can sell your products or services directly to customer via internet Platform like booking engine, e-commerce site, OTA etc which allows seamless transaction, payment processing, product listing & customer support for 24/7.

At Digitalroomz we help you to create you, your own e-commerce website through which you can reach global customer within seconds. By SMM we use social media platform like Instagram, Face book , Twitter, YouTube, etc to promote products , services or brands, It involves creating & sharing content such as posts,images,videos & paid adds to engage broader audience which results in increase brand visibility & drive website sales.

GOOGLE BUSINESS ACCOUNT

One Platform, Endless Possibilities!

Digitalroomz helps your business to manage their presence on google search & maps to make it easier for the customers to find & connect with you. We optimize your google business account to attract more customer & improve your business online presence for growth with ease.

Streamline Healthcare with Our Hospital Management Web Application - DrzHTPL

For Patients

Doctor Appointments: Schedule appointments with your preferred doctors effortlessly. Access a real-time calendar of available time slots to book a convenient time.

Lab Test Bookings: Choose from two convenient options—Walk-in or Home Collection—for your lab tests. Our home collection service brings lab testing right to your doorstep, ensuring convenience and comfort.

Secure Patient Portal: Access all your medical records, test results, and appointment details in one place, providing transparency and easy access to essential health information.

For Hospital Administration

Comprehensive Scheduling System: Manage doctor schedules efficiently, allowing authorities to handle shifts, availability, and specialty allocations with ease.

Department Management: Organize departments, doctor schedules, and resources for optimized workflows.

Appointment Reports: Generate reports to track appointment histories, patient flow, and physician schedules, enabling data-driven decisions to improve hospital operations.

Lab Test Management: Create and manage a wide range of lab tests and packages, allowing for easy updates and accurate availability for patients.

Why Choose Our Application?

- User-Friendly Interface
- Efficiency & Convenience
- Secure Data Management
- Improved Patient Experience

Take a look at Our Clients

We did an Impressive achievements with these companies. You can be next to work with Us!

MOUNTAIN PASS — RESIDENCY —

7 THE BUSINESS HOTEL ROOMS | BANQUEST HALL

FORT HILL WILDLIFE RESORT

ELIXIR woods

BISZOL

BBJ BLUE BELLS & JAY

LP Lake Palace Family Resort

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Your All-in-One Solution for Business Growth – Digital Room's Impactful Strategies

Website

Social Media

E-Commerce Sites

Business House

Booking Engine

Sales Strategy

Revenue Optimization

Pricing Strategy

Google Business